



800 East Marion St.
P.O. Box 374
Marengo, IA 52301
(319)642-5406
theiowacountyfair@gmail.com

Dear Iowa County Businesses & Friends of the Fair:

Plans are underway for the 2018 Iowa County Fair. Looking back on the 2017 fair, we would like to thank all of our sponsors and welcome their return. Additionally, we want to extend an invitation to potential new sponsors to take part in the 2018 fair. Some new things this year, we will be hosting a concert with Cody Hick's performing on Thursday evening and a Mutton Busting competition will be happening on Saturday.

Like many Iowa County businesses, the Iowa County Fair is a time honored tradition that has served generations of area residents. Like your business, we will strive to serve our sponsors needs to our best abilities. As in past years, we are focused on providing a safe, fun filled and affordable family environment. The fair board is looking to local businesses for help in sponsoring your 2018 Iowa County Fair. Your sponsorship will help provide quality entertainment and new exciting and appealing activities for fairgoers young and old alike. The only way we can put on a quality successful fair is with the help and support received from businesses like yours.

Enclosed with this letter are the sponsorship levels that are available to help promote your business to hundreds of people that live and work in Iowa County and visit the Iowa County Fair every year. All sponsors will be recognized at the fair and in advertising for the fair. The Iowa County Fair is a 501(c) organization and all donations, in-kind and cash, are tax deductible.

There is no better way to showcase your business than by supporting the Iowa County Fair and taking part in the Iowa County Fair Sponsorship Program! Please feel free to contact us at any time if you have any questions. We look forward to hearing from you soon!

Sincerely,

Stacy Sickles
Iowa County Fair Board Treasurer



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Event Sponsorship Request Form

Iowa County Sponsor

Donation Levels

| | |
|-------------------------|-----------------|
| Supreme Sponsor | \$1,000 + |
| Purple Ribbon Sponsor | \$500 - \$1,000 |
| Lavender Ribbon Sponsor | \$250 - \$499 |
| Blue Ribbon Sponsor | \$100 - \$249 |
| Red Ribbon Sponsor | \$25 - \$99 |

Iowa County Fair Queen

Little Miss & Mr. Iowa County

Pie Baking Contest

Mutton Busting

Open Class

Cody Hicks Concert

Livestock Show Judges & Premiums

Prairie Pullers Garden Tractor Pull

Fair Ground Maintenance

Sweet Corn & Snow Cone Stand

Your generous donation is much appreciated! Please return this form with your donation to The Iowa County Fair.

Business Name: _____

Address: _____

Telephone: _____ Point of Contact: _____

Please accept my donation of \$ _____ as a sponsorship of _____ (event).

Or

Please accept my donation of \$ _____ as a general donation to the Fair.

Or

Please accept my donation of _____ as an in-kind donation.