



800 East Marion St.  
P.O. Box 374  
Marengo, IA 52301  
(319)642-5406  
theiowacountyfair@gmail.com

Dear Iowa County Businesses & Friends of the Fair:

Plans are underway for the 2019 Iowa County Fair. Looking back on the 2018 fair, we would like to thank all of our sponsors and welcome their return. Additionally, we want to extend an invitation to potential new sponsors to take part in the 2018 fair. This year at the fair we will be having a concert with Tyler Richton & the High Bank Boys on Friday, July 12<sup>th</sup> and Mutton Busting will be returning again on Saturday, July 13<sup>th</sup>. If your business would like to sponsor one of these major events please let us know, there will be extra advertising for these events for sponsors.

Like many Iowa County businesses, the Iowa County Fair is a time honored tradition that has served generations of area residents. Like your business, we will strive to serve our sponsors needs to our best abilities. As in past years, we are focused on providing a safe, fun filled and affordable family environment. The fair board is looking to local businesses for help in sponsoring your 2018 Iowa County Fair. Your sponsorship will help provide quality entertainment and new exciting and appealing activities for fairgoers young and old alike. The only way we can put on a quality successful fair is with the help and support received from businesses like yours.

Enclosed with this letter are the sponsorship levels that are available to help promote your business to hundreds of people that live and work in Iowa County and visit the Iowa County Fair every year. All sponsors will be recognized at the fair and in advertising for the fair. The Iowa County Fair is a 501(c) organization and all donations, in-kind and cash, are tax deductible.

There is no better way to showcase your business than by supporting the Iowa County Fair and taking part in the Iowa County Fair Sponsorship Program! Please feel free to contact us at any time if you have any questions. We look forward to hearing from you soon!

Sincerely,

Stacy Sickles  
Iowa County Fair Board Treasurer



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### Event Sponsorship Request Form

#### Iowa County Sponsor

##### Donation Levels

Supreme Sponsor	\$1,000 +
Purple Ribbon Sponsor	\$500 - \$1,000
Lavender Ribbon Sponsor	\$250 - \$499
Blue Ribbon Sponsor	\$100 - \$249
Red Ribbon Sponsor	\$25 - \$99

#### Iowa County Fair Queen

#### Little Miss & Mr. Iowa County

#### Mutton Busting

#### Open Class

#### General Fund

#### Tyler Richton & High Bank Boys

#### Livestock Show Judges & Premiums

#### Prairie Pullers Garden Tractor Pull

#### Fair Ground Maintenance

#### Sweet Corn & Snow Cone Stand

Your generous donation is much appreciated! Please return this form with your donation to The Iowa County Fair.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Point of Contact: \_\_\_\_\_

Please accept my donation of \$ \_\_\_\_\_ as a sponsorship of \_\_\_\_\_ (event).

Or

Please accept my donation of \$ \_\_\_\_\_ as a general donation to the Fair.

Or

Please accept my donation of \_\_\_\_\_ as an in-kind donation.